

ARTICLE DIVIDER ASSEMBLY

TECHNICAL FIELD

[0001] Various embodiments relate to article divider assemblies for retail displays of articles.

BACKGROUND

[0002] Retail displays of shower door assemblies are disclosed in U.S. Patent Application Publication 2013/0325670 A1, which published to Austin, III et al. on Dec. 5, 2013.

SUMMARY

[0003] According to at least one embodiment, an article divider assembly is provided with a support bracket adapted to be mounted to a retail display. A divider member extends from the support bracket and is sized to extend between a pair of articles at an upper region of the pair of articles to divide the articles without blocking an outward face of the articles.

[0004] According to another embodiment, a retail display is provided with a frame. An article divider assembly is provided with a support bracket mounted to the frame. A divider member extends from the support bracket and is sized to extend between a pair of articles at an upper region of the pair of articles to divide the articles without blocking an outward face of the articles. At least one article is provided in the display adjacent to the divider member.

[0005] According to at least another embodiment, an article divider assembly is provided with a support bracket adapted to be mounted to a retail display. A divider member extends from the support bracket and is sized to extend between a pair of articles at an upper region of the pair of articles to divide the articles. The divider member comprises a proximal end mounted to the support bracket and a distal end extending away from the support bracket. A display bracket is mounted to the distal end of the divider member.

[0006] According to at least one embodiment, a method for displaying an article provides an article divider assembly with a support bracket mounted to a retail display, and a plurality of divider members extending from the support bracket. An article is provided in the display with an upper region of the article between a pair of divider members without blocking an outward face of the article.

BRIEF DESCRIPTION OF THE DRAWINGS

[0007] FIG. 1 is a front perspective view of a retail display according to an embodiment, with a plurality of article divider assemblies according to embodiments for dividing retail articles;

[0008] FIG. 2 is a perspective view of an article divider assembly according to an embodiment;

[0009] FIG. 3 is a front elevation view of the article divider assembly of FIG. 2;

[0010] FIG. 4 is a right side elevation view of the article divider assembly of FIG. 2;

[0011] FIG. 5 is a perspective view of an article divider assembly according to another embodiment;

[0012] FIG. 6 is a front elevation view of the article divider assembly of FIG. 5;

[0013] FIG. 7 is a perspective view of an article divider assembly according to another embodiment;

[0014] FIG. 8 is a front elevation view of the article divider assembly of FIG. 7;

[0015] FIG. 9 is a perspective view of an article divider assembly according to another embodiment; and

[0016] FIG. 10 is a front elevation view of the article divider assembly of FIG. 9.

DETAILED DESCRIPTION

[0017] As required, detailed embodiments of the present invention are disclosed herein; however, it is to be understood that the disclosed embodiments are merely exemplary of the invention that may be embodied in various and alternative forms. The figures are not necessarily to scale; some features may be exaggerated or minimized to show details of particular components. Therefore, specific structural and functional details disclosed herein are not to be interpreted as limiting, but merely as a representative basis for teaching one skilled in the art to variously employ the present invention.

[0018] Conventional shower door assemblies were retailed preassembled, which resulted in limited design choice combinations, and large packaged assemblies. U.S. Patent Application Publication 2013/0325670 A1, which published to Austin, III et al. on Dec. 5, 2013 discloses a retail display for shower door assemblies, wherein shower door assemblies are retailed in individually packaged components. The individual components may include glass panels, frames, lineals and hardware.

[0019] FIG. 1 illustrates a retail display system according to an embodiment and referenced generally by numeral 20. The retail display system 20 includes a frame 22, which may be a conventional point-of-sale frame 22 for displaying retail articles. The frame 22 defines multiple bays, such as bays 24, 26 as depicted for displaying shower door assembly components. The retail display system 20 is provided by, for example, a pair of retail shower door display assemblies 28, 30. The display system 20 is sized to be displayed within a retail store aisle, such as a home improvement store. The display system 20 is utilized for both displaying and retailing shower door components. The frame 22 sized to be received within a retail store aisle; and may be sized the same as conventional shelving for preassembled doors for easy replacement.

[0020] Shower door assemblies are conventionally categorized by function or type. For example, shower door assemblies include sliding shower door assemblies 28, which are depicted in the first bay 24 and pivoting shower door assemblies 30, which are depicted in the second bay 26. The first decision a consumer of shower door assemblies may need to decide is which style or category 28, 30 of shower door assembly is desired. Once the consumer selects a category 28, 30 the consumer may approach the corresponding bay 24, 26.

[0021] The sliding shower door assembly 28 includes an array of articles or shower door glass panes 32, which may be for sliding tub doors, for example. The shower door glass panes 32 may vary in style. The shower door glass panes 32 each have a standard height, a standard thickness, and a standard width for that application. An array of shower door tracks 34 is provided in the retail display system 20 with standard dimensions for the sliding tub door application. The tracks 34 may also vary in style. The separate packaging permits the customer to select from a large combination of varieties due to the interchangeability of the glass panes 32 and the tracks 34. The tracks 34 depicted may be guide tracks 34 for sliding a pair of shower door glass panes 32 within the guide tracks 34. Alternatively to, or in addition to, the tracks 34 may be frames for the shower door glass panes 32.